

For Immediate Release

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Editors: Photo attached in JPEG Format

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Children of America hosts open house in Warminster

WARMINSTER— The party started in the parking lot Aug. 12 when Children of America held a Grand Opening at its brand new Educational Childcare Center at 1187 York Road, Warminster. Radio Disney 640 AM's Stylin' Stephanie was out on the blacktop spinning records, leading the dance party and giving out lots of great prizes.

Inside the new, 12,000-square-foot building, local families saw and experienced Children of America's brightly decorated play and study areas and had a chance to speak with staff and administrators. By 2 p.m. nearly 100 families had come to visit.

Attracting all those parents is the unique curriculum offered at every Children of America center, according to Executive Vice President Jim Perretty.

"The parents are really excited about the curriculum because we do very innovative things. For instance, we have infants learning sign language, we offer Spanish language in pre-K and we have a science curriculum designed by Jane Goodall, to name a few," Perretty said.

Children of America accepts children from 6 weeks to 12 years of age and every child takes part in a specialized age-based program designed by Dr. Vicki Folds, Vice President of Education for Children of America.

"We recognize that each child is unique and our programs are designed to address every child in a way that makes learning easy, fun and effective," Folds said.

Security is also of paramount concern at Children of America and starts at the door. Visitors may not enter until allowed to do so by a staff member, while parents can enter using a PIN to open the secure door. Parents can also monitor their children via the Internet using Children of America's Always Close By system. The system links a camera in every classroom and play area to a secure system parents can access from any computer, anywhere in the world.

Horsham-based developer Nicholas Braccia, Inc. built the new center.

"We've put up a very nice building that everyone is proud of," said Nick Braccia, president of Braccia, Inc. "It's going to be a good thing for the township, the residents and the families who bring their children here."

Children of America operates 11 centers in the northeastern U.S. and plans to open seven more locations in Pennsylvania.

For more information, go to www.childrenofamerica.com or call 800-821-0561.

Caption: Stylin' Stephanie of Radio Disney 640 AM does the "Chicken Dance" with one of the young visitors to the new Children of America Educational Childcare Center in Warminster during the Grand Opening held Aug. 12.