

# PRESS RELEASE

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Contact: Katie Lennon  
Pierson Grant Public Relations  
(954) 776-1999, x240  
klennon@piersongrant.com

## **CHILDREN OF AMERICA CHILDCARE CENTER OPENS FIRST LOCATION IN NEW JERSEY**

DELRAY BEACH, Fla. (Business Wire) - Children of America, a subsidiary of World Wide Childcare Corp. (Pink Sheets: WWCC), opened its first childcare center in New Jersey this week with plans to open four additional locations in the state this summer. Located at 1360 Highway 34 in Aberdeen, the new educational childcare center offers educational programming for children six weeks to 12 years of age.

“This is our first childcare center in New Jersey and we are excited to continue our expansion plan to open additional facilities there in the near future,” said Thad Pryor, Children of America president and CEO. “With every new opening we continue on track with our goal to accommodate more families with better childcare options.”

Children of America early childhood educational curriculums are designed to promote:

- Sensory and motor ability development for infants;
- Eye-hand coordination and socialization skills for toddlers;
- Self-help skills, physical coordination, artistic expression and understanding of colors, shapes, language and letters for preschoolers;
- Supervised fun and homework assistance before and after school for students; and
- Fun-filled learning adventures throughout the summer months at Camp WOW.

All Children of America childcare centers are equipped with state-of-the-art security systems. Each location utilizes additional safeguarding measures such as assigning each child a Personal Identification Number (PIN) that signals their arrival and departure and an Internet access program, AlwaysCloseBy.com which allows parents to check-in on their children throughout the day via streaming video in classrooms and play areas.

Children of America will open additional childcare facilities in New Jersey in East Brunswick, Franklin, Oakhurst and Sicklerville this summer. The company also plans to open four centers in Delaware, Maryland, New York and Pennsylvania by the end of year.

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### **About Children of America**

Founded in 1999, Florida-based Children of America is a leading provider of high-quality childcare and after-school programs with 17 centers in New Jersey, Pennsylvania and Virginia and more than 500 employees. Children of America is a subsidiary of World Wide Child Care Corp. (WWCC), formerly known as International Child Care Corp. (ICCR). For more information about Children of America, franchising and other business opportunities visit the Web site at [www.childrenofamerica.com](http://www.childrenofamerica.com).



5300 West Atlantic Avenue, Suite 700, Delray Beach, Florida 33484 p: 561.999.0710 f: 561.900.0191

[childrenofamerica.com](http://childrenofamerica.com)