

# PRESS RELEASE

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## **CHILDREN OF AMERICA EDUCATIONAL CHILDCARE CENTER CONTINUES AGGRESSIVE EXPANSION AMID CHALLENGING ECONOMY**

*Offers joint venture partnership program with guaranteed 8 percent return*

DELRAY BEACH, Fla. – With its strategic growth plan well underway, Children of America Educational Childcare, a subsidiary of World Wide Childcare Corp. (Pink Sheets: WWCC), has opened five new schools in Massachusetts, New Jersey, Pennsylvania and Virginia with two additional schools slated to open in Norwood, Mass. and South Elgin, Ill. in August. Currently operating 28 schools, the high-end childcare service provider is on course to total 40 schools by the end of the year.

“We are committed to the growth strategies we set for the year and are working diligently to execute our expansion plan to give parents in new markets and states a better childcare option,” said Jim Perretty, Children of America executive vice president and COO. “Our dedication to our students and their parents as well as working closely with government subsidies has allowed us to maintain our enrollment during the economic downturn.”

Children of America also has announced a joint venture partnership program guaranteeing investors a minimum return of 8 percent. The program offers a 40 percent interest in a new center for an investment of \$250,000. “Our new joint venture partnership program allows us to offer our shareholders and potential investors the opportunity to garner significant returns and in turn strengthen Children of America’s reach throughout the nation,” states company CEO and President Thad Pryor. “We are confident in the success of the profitability of this program.”

Focused on becoming a nationally recognized childcare service provider, Children of America plans to expand its presence in existing states and open its first locations in Illinois, Ohio and Wisconsin by year end. The company has executed 52 leases in existing markets and in new states including Georgia, Indiana and North Carolina.

### **About Children of America**

Founded in 1999, Florida-based Children of America is a leading provider of high-quality childcare and after-school programs with 28 centers in Delaware, Maryland, Massachusetts, New Jersey, New York, Pennsylvania and Virginia and approximately 750 employees. For more information about Children of America, visit [www.ChildrenOfAmerica.com](http://www.ChildrenOfAmerica.com).

