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CHILDREN OF AMERICA'S CAMP WOW PERFECT FOR ACTIVE KIDS

Registration is Underway

DELRAY BEACH, Fla. – With schools breaking for summer vacation, Children of America Educational Childcare has begun accepting applications for its Camp WOW, a fun-filled day camp sure to make kids smile. Geared for children ages 5 to 12, Camp WOW begins in June and runs through the end of August.

All in a name, Camp WOW offers custom programs designed to keep kids actively involved all summer long with a spectrum of activities including swimming, skating, museum and zoo visits and much more. Convenient for parents, Camp WOW begins at 6 a.m. and keeps kids moving until they are picked up at 6 p.m.

“Selecting a child’s summer camp can be an overwhelming task for parents as there are so many to choose from,” says Dr. Vicki Folds, vice president of education and professional development for Children of America Educational Childcare which offers Camp WOW. “It’s important for parents to seek out a summer camp for their children that will accommodate their needs and allow them the best opportunity to thrive among their peers.”

For parents unsure of how to select the right summer camp for their child, Dr. Folds recommends considering the following checklist:

Ask your Child’s Opinion

Involve your child in the process by asking what types of activities they are interested in pursuing, such as music or sports. Find a camp that best fits your child’s interests.

Be Vigilant

Research the adult-to-child ratio of your desired summer camp. Ask how many children each adult oversees and if children are divided into groups by age or gender.

Form a Buddy System

If you are the parent of a shy child, talk to other parents in your carpool or community to find out if any other children are attending the same program. Having a friend at the same camp will help enhance your child’s experience.

Parents interested to enroll their child at Children of America’s Camp WOW this summer can visit the Web site at www.childrenofamerica.com for more information.

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About Dr. Vicki Folds, Ed.D.

Dr. Vicki Folds, Ed.D. is vice president of education and professional development for Children of America in Delray Beach, Fla. She is one of the nation's leading child development experts with 36 years of hands-on research and experience and several published childcare books including "Tray Tasking" and "Three Step Tray Tasking." Dr. Folds is currently on the National Association for the Education of Young Children's (NAEYC) Consulting Editors Panel and reviews articles for its Young Children Journal as well as future books for publication.

About Children of America

Founded in 1999, Florida-based Children of America is a leading provider of high-quality childcare and after-school programs 39 schools in Delaware, Illinois, Indiana, Maryland, Massachusetts, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin and more than 700 employees. An industry pioneer, Children of America's curriculums are developed to accommodate key age ranges and include innovative teaching methods such as "Tray Tasking," a learning tool proven to promote early reading and writing skills. Children of America is a subsidiary of World Wide Child Care Corp. (WWCC). For more information about Children of America, franchising and other business opportunities visit the Web site at www.ChildrenOfAmerica.com.

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